

**Street Fest Dates for 2024:  
May 16th, June 20th, July 18th,  
August 15th, and September 19th**



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As frugal as we are, it costs more than \$60,000 for each Fest season, averaging about \$12,000 per Fest  
Due to your generous donations we are able to promote and sustain your favorite local streetfest

The Leo J. and Rose Pageau Trust donated \$12,000 to the Street Fests this year.  
We need to match that!

Our monthly costs include:

**Stage Entertainment** - \$5,500 a month. Featuring a wide variety of performances on up to five separate stages..

**Children's Events & Street Performers** - \$1,000 a month. We engage children with interactive activities in the Children's area. Street Performers entertain us while we stroll and shop!

**Advertising** - \$1,500 a month. We advertise in many local and regional newspapers, on social media, and on several radio stations. We reach beyond Eastern CT to let the rest of the state know how special we are!

**Overhead** - \$4,000 a month. Insurance, port-a-lets, and our Event Coordinators.

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\_\_\_\_\_ **\$4000 Advertising Sponsor**

**Your logo will appear in all marketing ads** and you will appear in the program, social media and on the website - This is an opportunity for only 4 sponsors. The Pageau Trust, Eastern Regional Tourism District, and The Town of Windham bought one each! Only one left.

\_\_\_\_\_ **\$1,500 Sponsor a Stage**

for the month ... your banner will be displayed at a stage. You will also have great recognition in the program, social media, and on the website for the season

\_\_\_\_\_ **\$500 Sponsor a Street Performer**

for an evening you will have recognition on area signage and in the program and on the website for the season

\_\_\_\_\_ Your **Gift of Support** Please help us to match the Pageau challenge! Think about it: 6 months of wonderful entertainment, all for free! What would this be worth if there were a ticket price? You will be listed in the program and website.

Thank you for your generosity!

Please make your check payable to: **Willimantic Renaissance, Inc. (WRI)** and mail to: **PO Box 866, Willimantic, CT 06226**

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